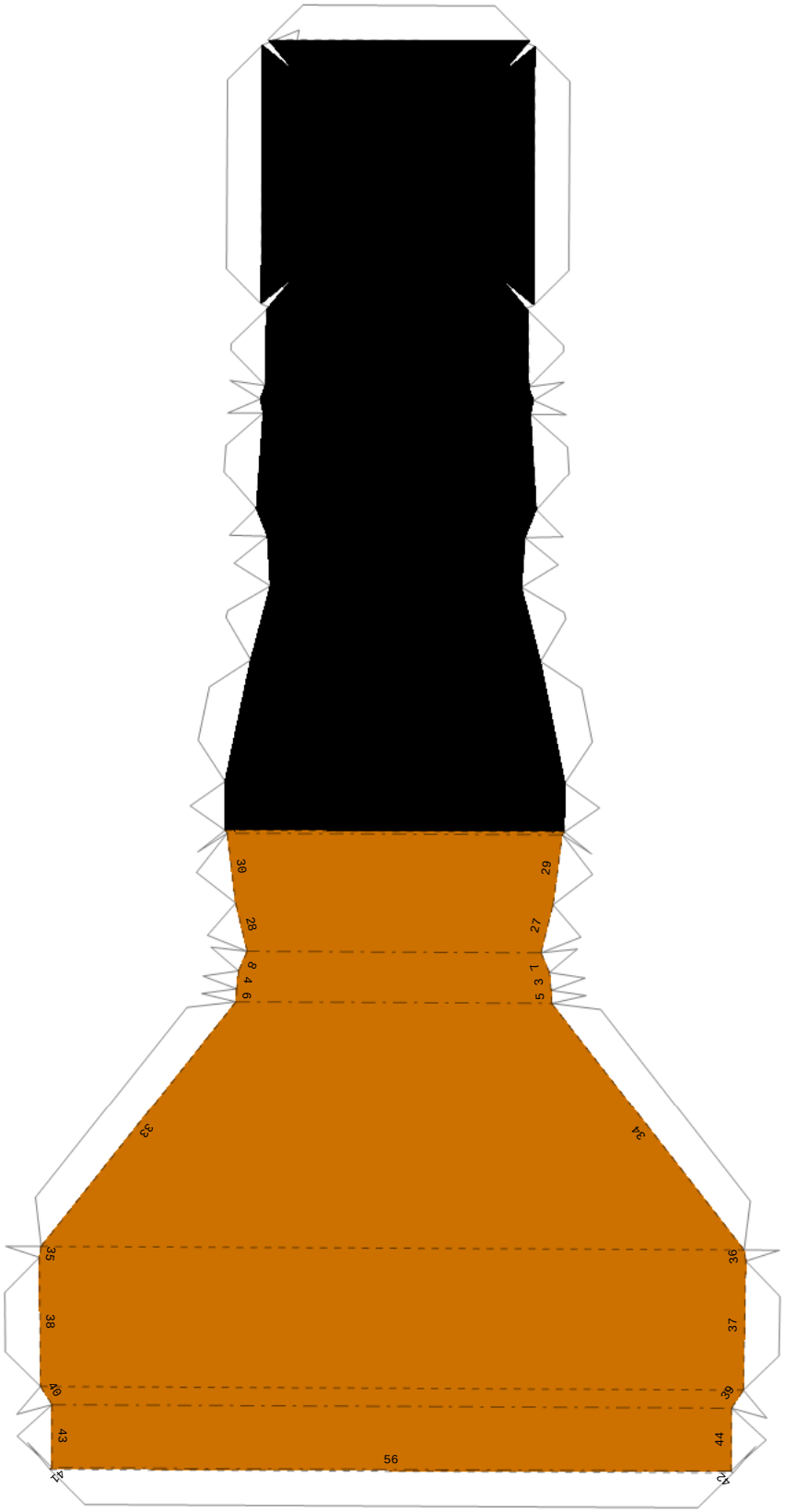
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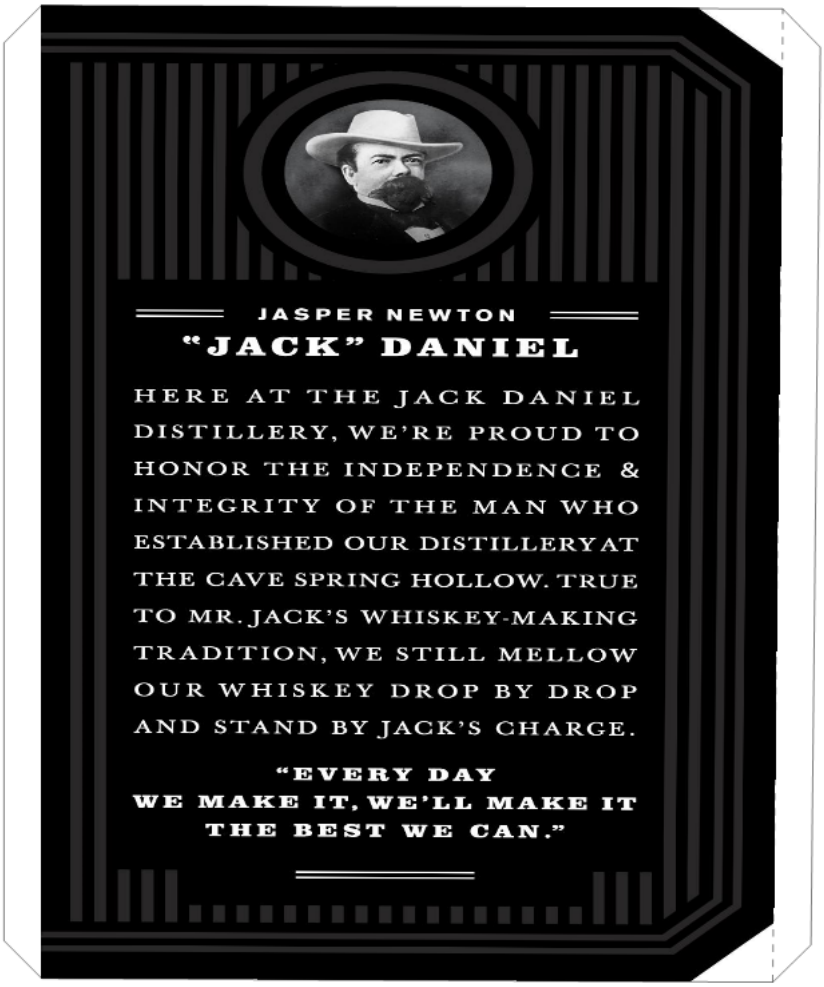
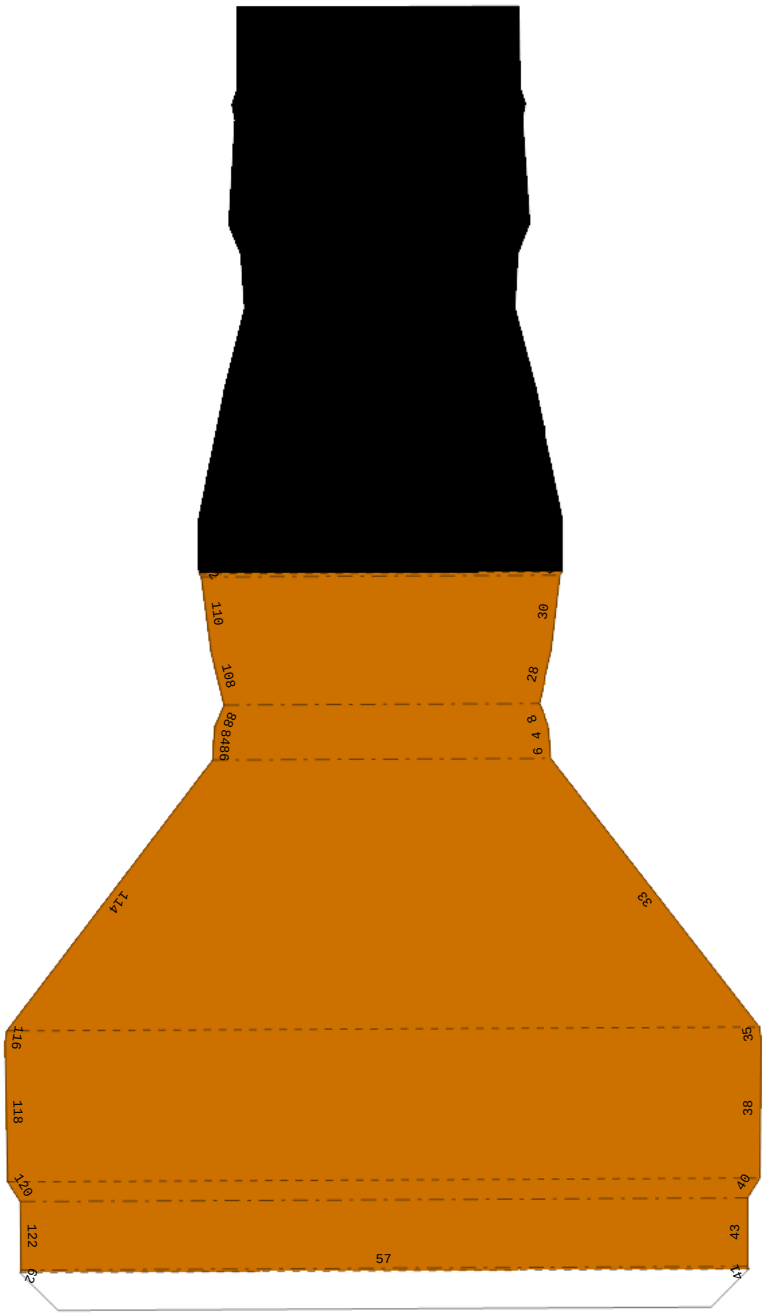

JASPER NEWTON
"JACK" DANIEL
HERE AT THE JACK DANIEL DISTILLERY, WE'RE PROUD TO HONOR THE INDEPENDENCE & INTEGRITY OF THE MAN WHO ESTABLISHED OUR DISTILLERY AT THE CAVE SPRING HOLLOW. TRUE TO MR. JACK'S WHISKEY-MAKING TRADITION, WE STILL MELLOW OUR WHISKEY DROP BY DROP AND STAND BY JACK'S CHARGE.
"EVERY DAY WE MAKE IT, WE'LL MAKE IT THE BEST WE CAN."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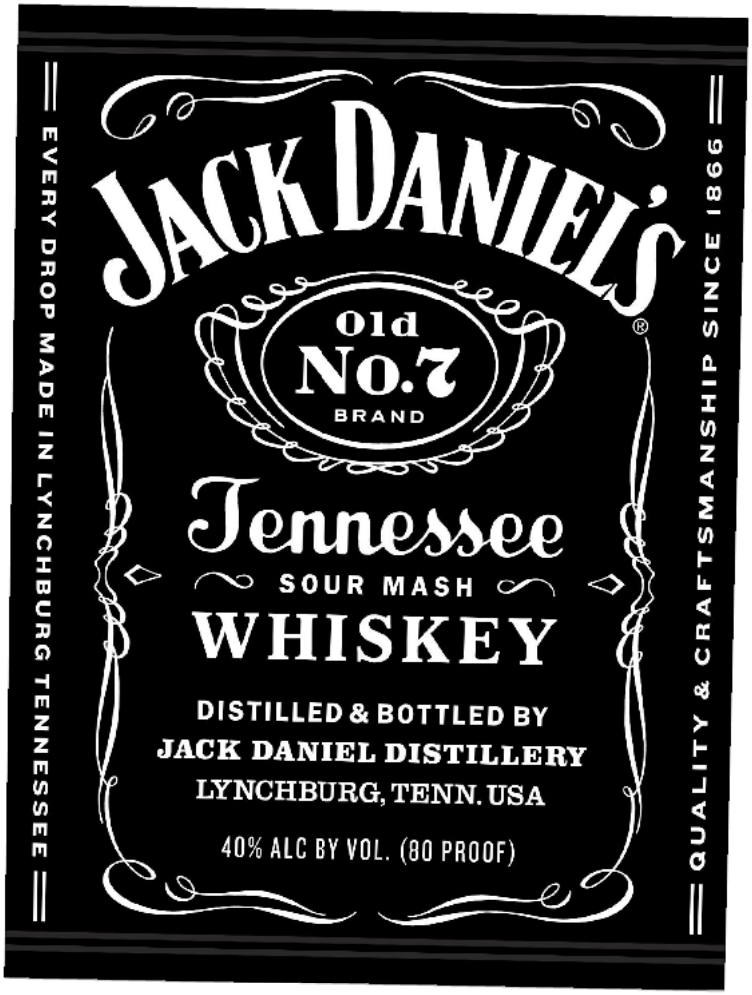
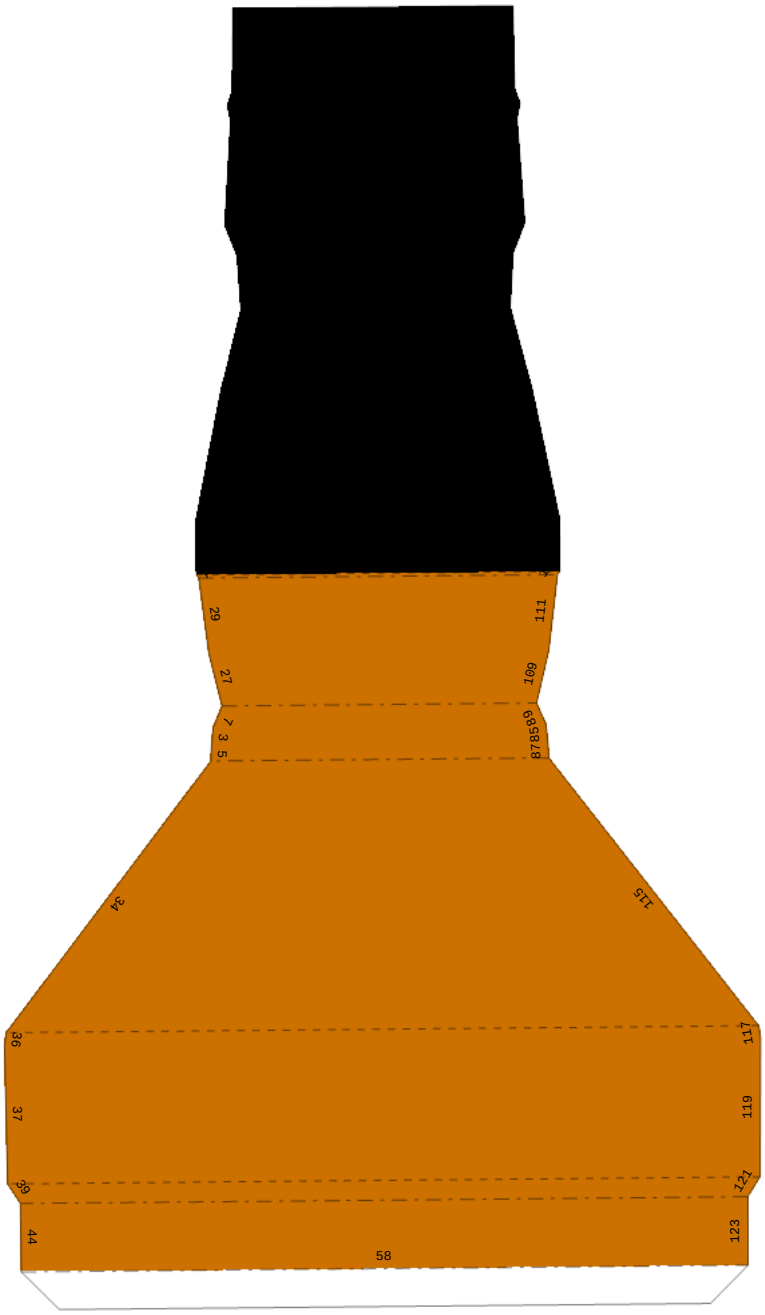

EVERY DROP MADE IN LYNCHBURG TENNESSEE
JACK DANIEL'S
Old No.7 BRAND
Tennessee
SOUR MASH
WHISKEY
DISTILLED & BOTTLED BY
JACK DANIEL DISTILLERY
LYNCHBURG, TENN. USA
40% ALC BY VOL. (80 PROOF)
QUALITY & CRAFTSMANSHIP SINCE 1866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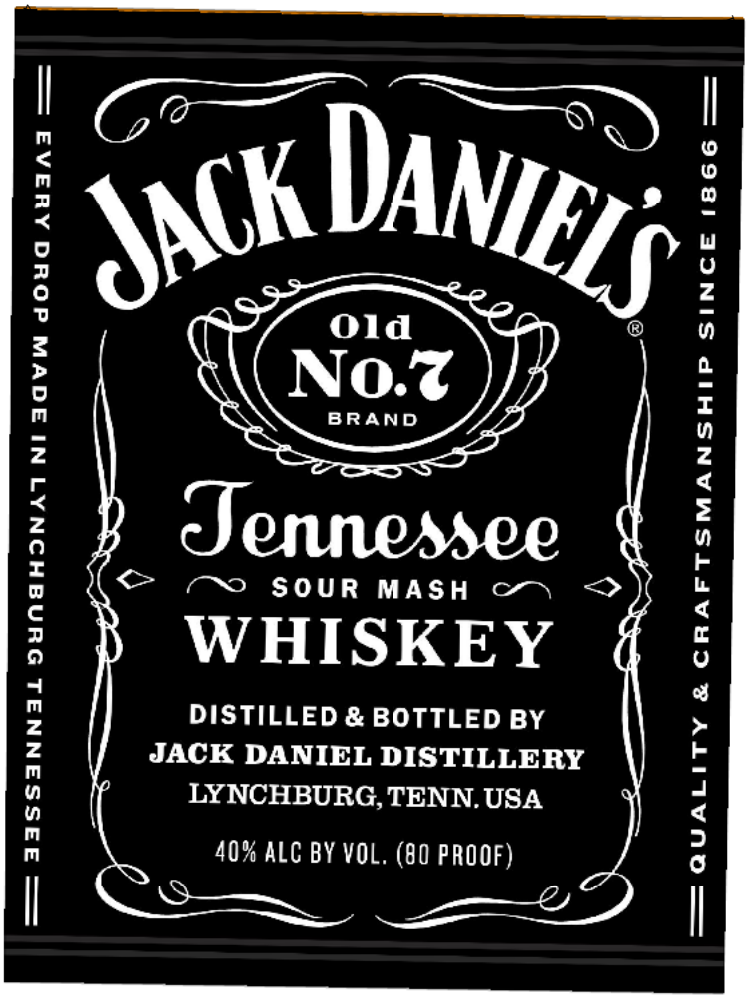
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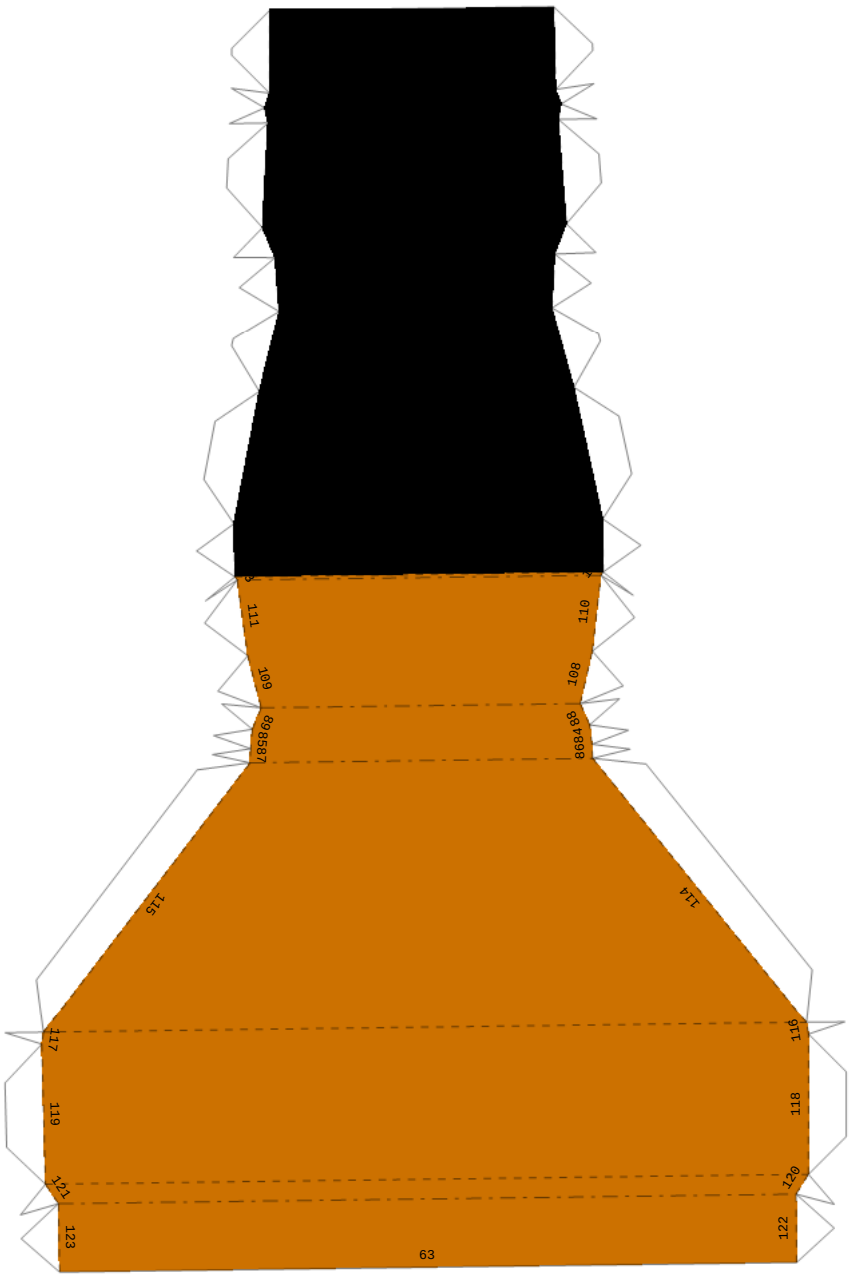
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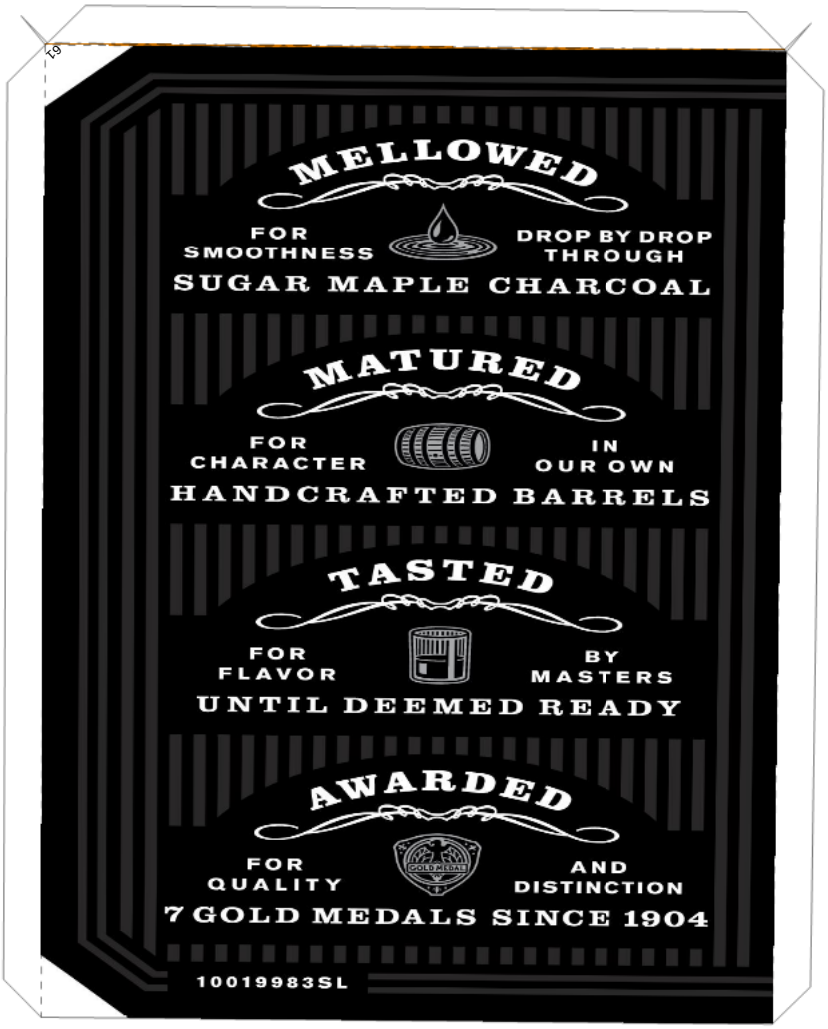
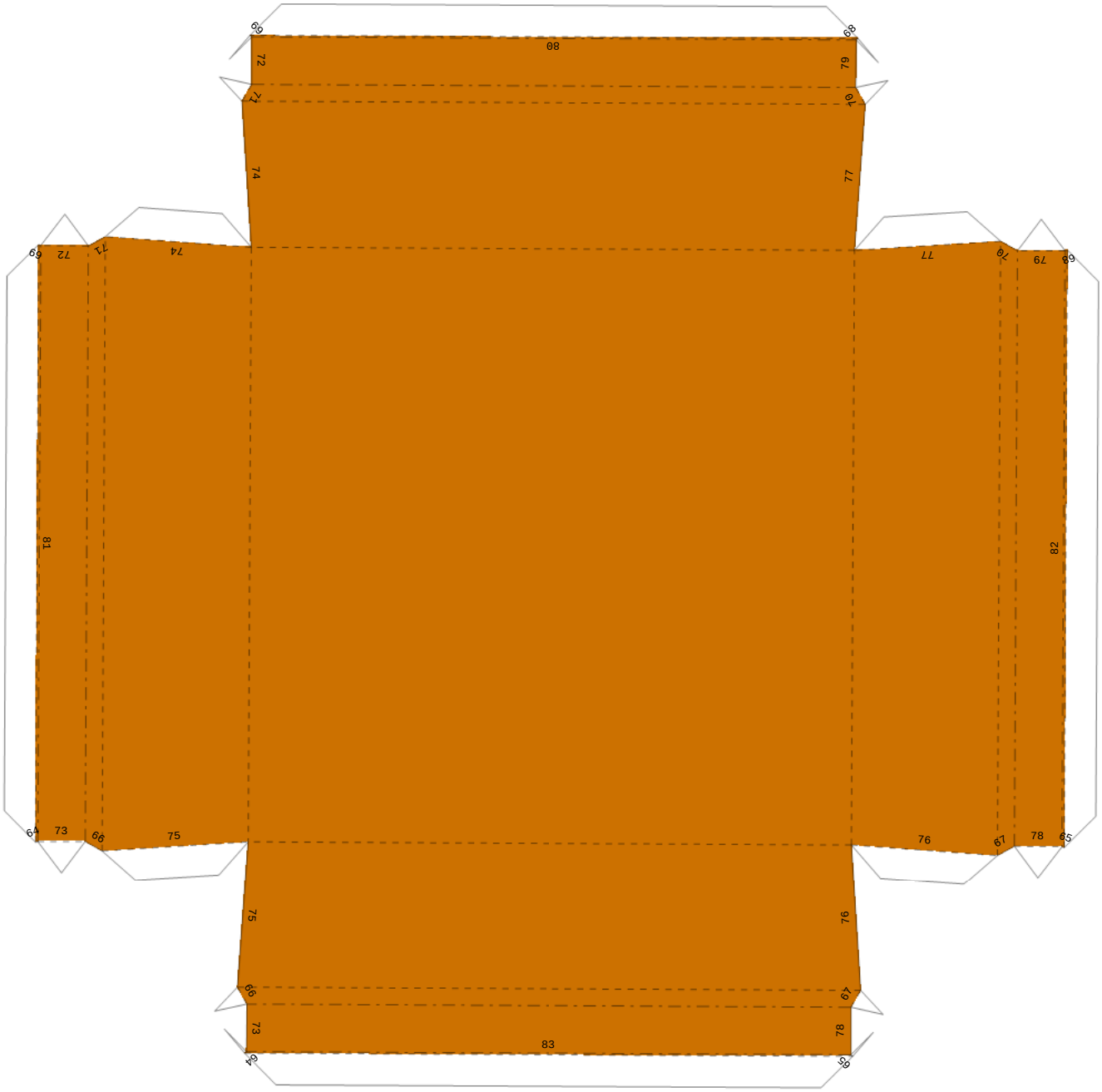

MELLOWED
FOR SMOOTHNESS
DROP BY DROP THROUGH
SUGAR MAPLE CHARCOAL
MATURED
FOR CHARACTER
IN OUR OWN
HANDCRAFTED BARRELS
TASTED
FOR FLAVOR
BY MASTERS
UNTIL DEEMED READY
AWARDED
FOR QUALITY
AND DISTINCTION
7 GOLD MEDALS SINCE 1904
10019983SL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