

# **THE WORLD'S GREATEST COMIC WEB SITE** **4 FREEDOMS PLAZA** **FUN PACK**

**W**elcome! If you are viewing this, you have successfully downloaded a copy of 4 Freedoms Plaza's first give@way.

What's a give@way? In years past, many forms of popular media had items given away as promotional tools. These often manifested themselves in the forms of decoder rings and membership badges. Cost efficiency soon took command, however, and many of these items fell to the wayside. In 1996, Chris Kalb began trying to reinvigorate the simple joys of those giveaways by creating their online equivalent: give@ways. He designed several PDF files that promote various (science-fiction and pulp hero) ideas using a series of toys resembling those found on the back of an old cereal box. These items were meant to be printed, assembled and played with. When they wore out, the user could simply print another one.

In thinking about new ideas to promote 4 Freedoms Plaza, I realized that I could use the same give@way concept, too. As a child, I often used artwork clipped from comic books to create some of my toys and those were often the ones I cherished most. This file is meant to harness some of that youthful joy as well as promote "The World's Greatest Comic Magazine!"

There are four pages in this Fun Pack. The first contains an introduction to the file and directions for the other pages. (That's the page you're looking at now!) Page two contains a greeting card and page three contains four FF stand-up figures; both are ideas stemming from official Marvel items I owned as a child. The last page, however, is my favorite since the concept as well as the design are mine.

I wanted to create a three-dimensional member of the Fantastic Four, but such intricate organic structures are difficult to represent well in paper. To compound difficulties, I wanted to make the design relatively easy for others and, if possible, eliminate the need for any tools beyond a pair of scissors or an x-acto knife. I then remembered HERBIE, a character used to substitute Johnny Storm in the 1978 cartoon. He was briefly used in the comics themselves and became the most obvious model choice very quickly. After a week of designing, I came up with the page at the end of this file. I'm quite pleased with the result and I hope you enjoy putting together HERBIE as much as I enjoyed designing him. If you're up for an extra challenge, print out the page at 55% to accompany Toy Biz's Fantastic Four action figures!

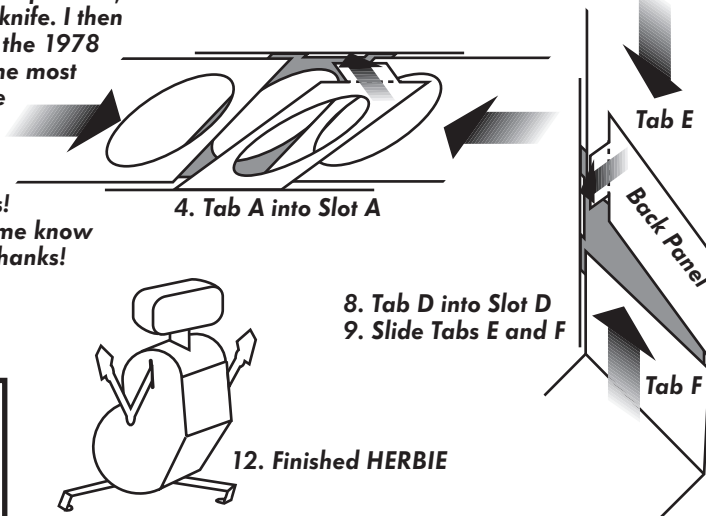
I hope you enjoy the 4 Freedoms Plaza Fun Pack. If so, please let me know so that I may create more Fun Packs. (I've got several more ideas!) Thanks!

— Sean Kleefeld  
 SKleefeld@aol.com

All Marvel characters, all characters' names, and character likenesses are trademarks of Marvel Characters, Inc. and are used without permission.  
 Page layout and design: Sean Kleefeld  
 Courtesy of: 4 Freedoms Plaza - <http://www.sigma.net/4freedoms>

**HERBIE Instructions.** Please read all directions carefully before continuing. Adhesives may be used, but should not be necessary.

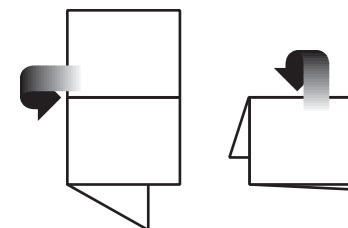
1. Print out the figure page and mount it on sturdy paper or cardboard. (I recommend 110 lb. letter paper.)
2. Carefully cut out all of the pieces along the dark lines.
3. Fold along the dotted lines. All folds turn away from the artwork except Tabs C and F, that fold upwards toward the artwork.
4. Insert Tab A into Slot A on the Head Unit and align all four Hole Hs as shown.
5. Insert Tab B into Slot B on the Body Unit.
6. Slide the Arm Unit through the Arm Slots so that the artwork faces forward.
7. Insert all three Tab Cs into the Slot Cs.
8. Insert Tab D into Slot D, making sure that the Back Panel is visible.
9. Slide Tabs E and F just behind the Back Panel as shown.
10. Insert the Neck Unit into Slot G.
11. Place all four Hole Hs of the Head Unit over the Neck Unit.
12. Relive HERBIE's all-too-brief adventures!



12. Finished HERBIE

## Card Instructions.

1. Print out the card page.
2. Fold along the dotted lines as shown.

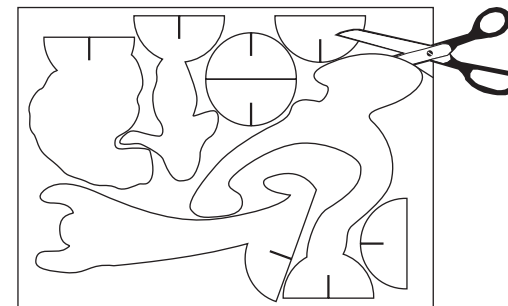


3. Make sure the greeting is on the inside.
4. Give the finished card to a friend!

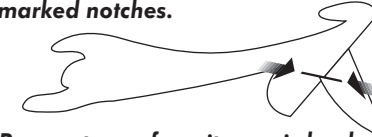


## Figure Instructions.

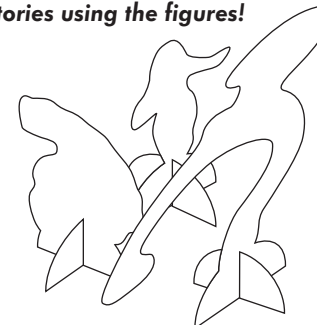
1. Print out the figure page and mount it on sturdy paper or cardboard.
2. Carefully cut out all of the pieces along the dark lines as shown.

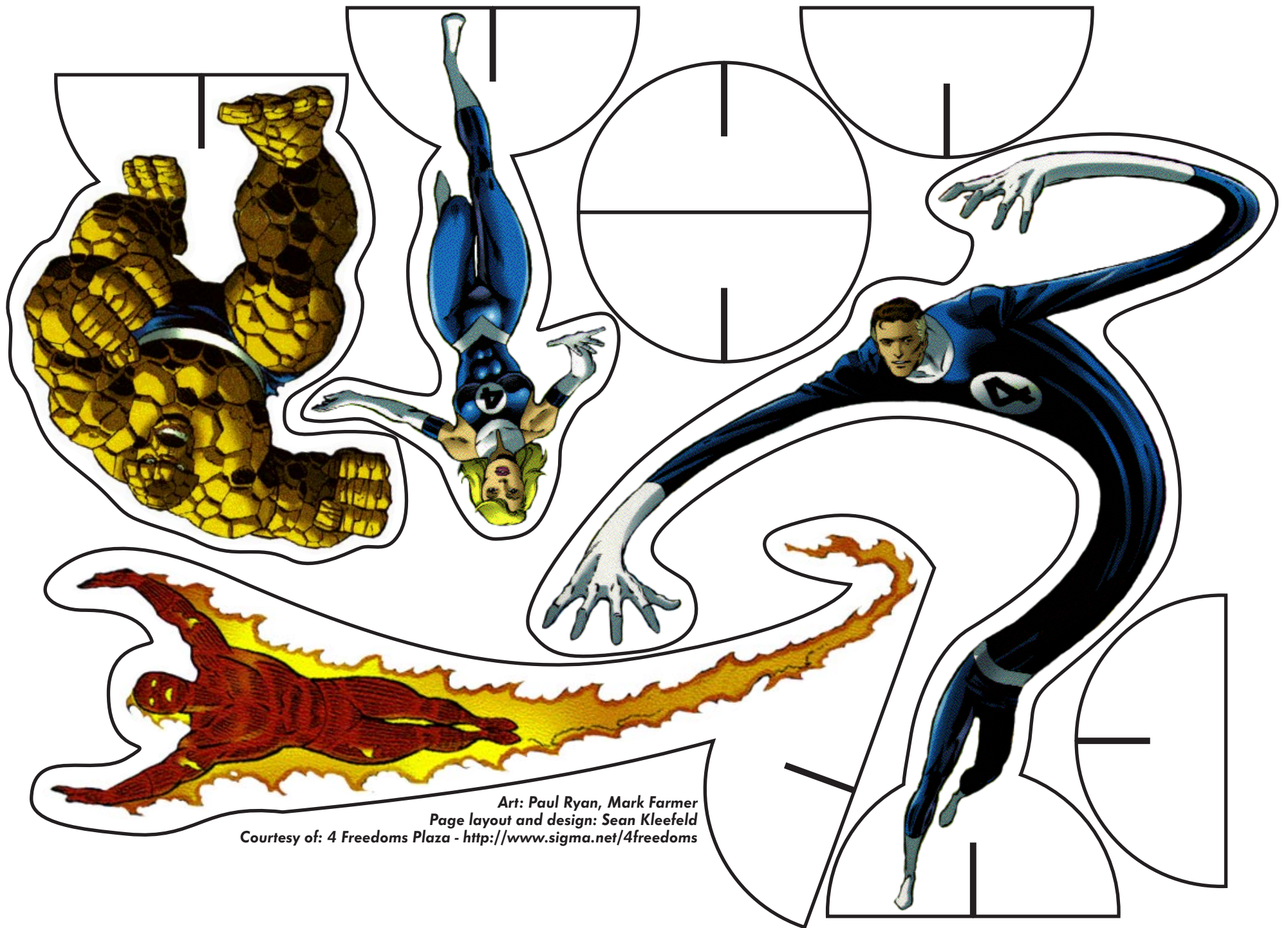


3. Affix the bases to the figures using the marked notches.



4. Re-enact your favorite comic book stories using the figures!



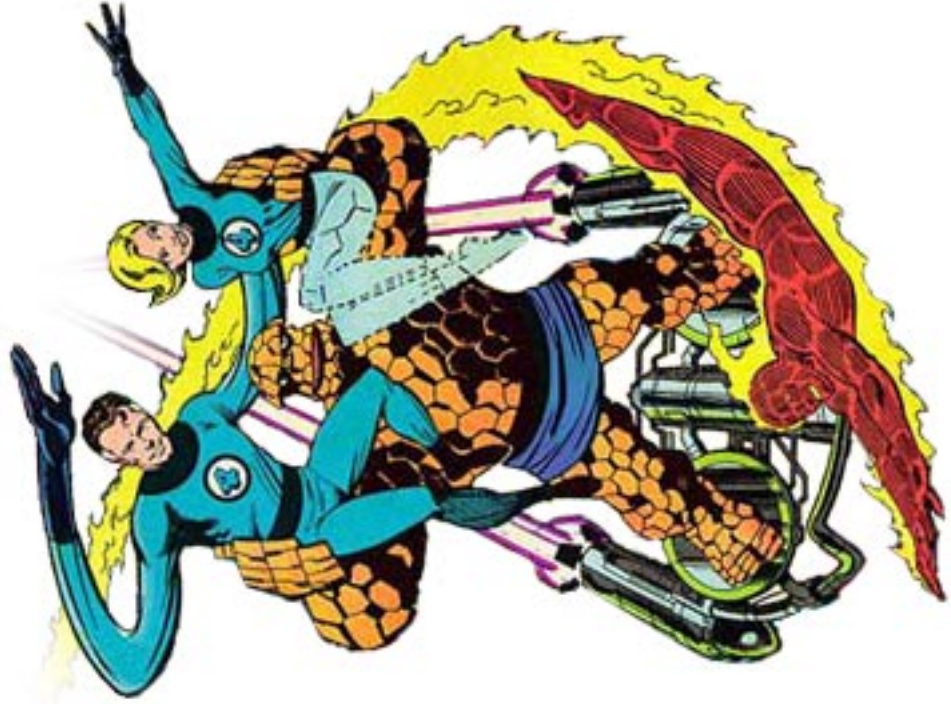


Art: Paul Ryan, Mark Farmer  
Page layout and design: Sean Kleefeld

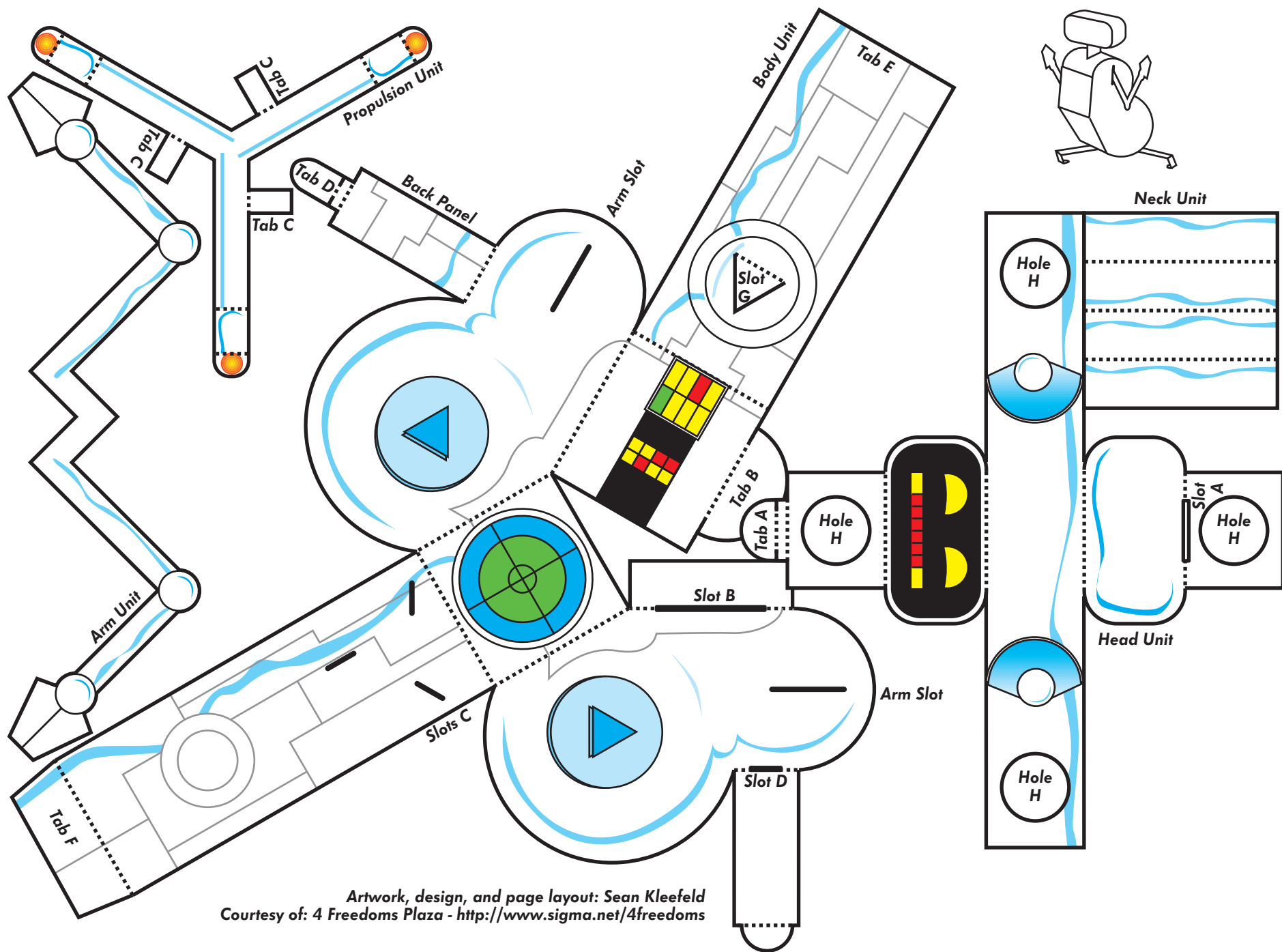
Courtesy of: 4 Freedoms Plaza - <http://www.sigma.net/4freedoms>

Hope you have a  
**Fantastic**  
day!

Art: John Byrne, Terry Austin  
Page layout and design: Sean Kleefeld  
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